

BOOST YOUR CAREER START WITH SEYLAN



MARKETING OFFICERS – LIABILITY SALES

The Job

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.
- Assist in organizing marketing campaigns at corporate entities.

The Person

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Excellent communication skills in English, Sinhala or Tamil.
- Previous experience in Sales and part qualification in SLIM or any other professional qualification in Marketing would be an added advantage.

Applicants are invited to log on to www.seylan.lk and upload the updated CV along with a recently taken photograph or forward the CV to careers@seylan.lk within 07 days of this advertisement.

Deputy General Manager – Human Resources
Seylan Bank PLC



www.seylan.lk



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Brand Finance Rating: "A+" Fitch Rating: A (ika), Co.Reg. No : PC99

v Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.

 **SEYLAN**
BANK PLC

The bank with a heart